

# The ROI of Food That Works®

Increased **employee happiness**, higher levels of **productivity**, and **disease prevention** are among the many **returns on investment** of offering fresh fruit and healthy, nutritious snacks in the workplace. You can take our word for it! (With a little help from some **experts**.)



**Healthy employees** are **20% more productive**.<sup>1</sup>

"One benefit of eating more fruit at work is a positive impact on workplace productivity. Healthy employees are 20 percent more productive and report fewer absences due to illness."

**Healthy snacks** can be **beneficial**.<sup>2</sup>



Healthy snacks help improve your diet and are associated with:

- \* Increased nutrient intake
- \* Sustained energy levels
- \* Better exercise results

**Spending \$1** on wellness can yield a **\$3.27 reduction** in health care costs.<sup>3</sup>



A "major benefit of serving healthy food at work" is that "healthy employees save businesses countless dollars."

**Small changes** can make a **big difference**.<sup>4</sup>

"Too often people go all in on investments like treadmill desks when they could get the same payoff by giving their employees natural light, fresh air, and some fresh fruit."



#### SOURCES:

1. smallbizviewpoints.com: "The Fruitful Benefits of Healthy Eating at Workplace"
2. USDA; Dept. of Health and Human Services; Iowa State Univ. Extension via healthyeating.sfgate.com: "What Are the Benefits of Healthy Snacks?"
3. huffingtonpost.com: "The ROI of Lunch"
4. harvardbusinessreview.org: "Corporate Wellness Programs Make Us Unwell: An Interview with André Spicer"

**THE FRUITGUYS®**

Your business supports The FruitGuys' GoodWorks program from seed to need. [fruitguys.com/goodworks](http://fruitguys.com/goodworks)

 **corporate  
essentials**  
fuel culture. work happy.

# Why The FruitGuys?

Founded in San Francisco in 1998, The FruitGuys helps build healthy companies by providing **farm-fresh fruit** and **healthy snacks** to businesses nationwide. We're **family owned** and operated and are committed to supporting small family farms across the country and vendors that share our **values-driven philosophy**.

“The mission of the company really aligned with my own personal principles.”

—Ted Cizma, global executive chef, SpaceX



“We’ve really been enjoying your fruit. The quality has been amazing!”

—Justine Clure, logistics specialist, ISS/GoDaddy

Our **Food That Works®** program helps employees make smart lifestyle changes and helps companies build a healthy worksite culture through:

- \* Nutritious food
- \* Health and wellness tips
- \* Fun and engagement



Through our customer-powered **GoodWorks** program, we partner with regional food banks and nonprofits to help reduce hunger by donating an average of 2 million+ servings per year. We also facilitate fruit donations directly from our clients.



The FruitGuys nonprofit **Community Fund\*** supports small American farms and agricultural nonprofits with grants for sustainability projects.



Our top quality fruit and snacks and legendary customer service come with a **100% satisfaction guarantee** ([fruitguys.com/howitworks](http://fruitguys.com/howitworks)) and are fueled by our **5Rs promise** ([fruitguys.com/5Rs](http://fruitguys.com/5Rs)).



\*A nonprofit, fiscally sponsored project of Community Initiatives.

**THE FRUITGUYS®**

Your business supports The FruitGuys' **GoodWorks** program **from seed to need**. [fruitguys.com/goodworks](http://fruitguys.com/goodworks)

 **corporate  
essentials**  
fuel culture. work happy.



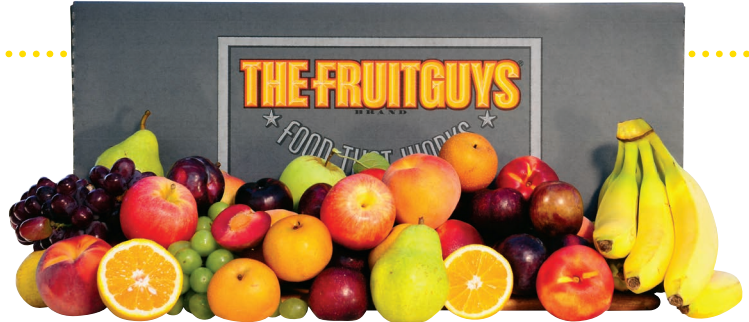
# Pricing: **Mixed Fruit Boxes**

Our farmers supply us with the season's best fruit, including heirloom and specialty varieties. We strive to support small, independent, family-run farms whenever possible.

(Monday–Friday delivery available in most regions.)

## Harvest Mix

- \* Our largest variety of fresh seasonal fruit



### ORGANIC

- Large (50 servings) ..... **\$87.00**
- Medium (25 servings) ..... **\$44.00**
- Small (16 servings)..... **\$36.00**

### CONVENTIONAL

- Large (50 servings) ..... **\$79.00**
- Medium (25 servings) ..... **\$41.00**
- Small (16 servings)..... **\$32.00**

## Staples Mix

- \* Apples, citrus, bananas, plus a seasonal specialty



### ORGANIC

- Large (50 servings) ..... **\$79.00**
- Medium (25 servings) ..... **\$41.00**
- Small (16 servings)..... **\$34.00**

### CONVENTIONAL

- Large (50 servings) ..... **\$69.00**
- Medium (25 servings) ..... **\$35.00**
- Small (16 servings)..... **\$30.00**

**THERE'S MORE!** Custom pricing available. We offer the following additional products:  
Curated mixed-snack boxes • Bulk fruit by the case • Single-item snacks by the case • Gifts for family, friends, employees

**THE FRUITGUYS®**

Your business supports The FruitGuys' GoodWorks program from seed to need. [fruitguys.com/goodworks](http://fruitguys.com/goodworks)



fuel culture. work happy.

# Fruit and Snack **Displays**

Invite employees to make **good choices** in the break room by using The FruitGuys' fresh fruit and healthy snack displays with a **variety of sizes and looks** to fit your style and space.

## Baskets & Bowls



14" x 12.75" x 4"

### Market Basket

An attractive and practical addition to the office break room or kitchen. Ideal size for 25–50 pieces of fruit.

Rental price: **\$5/month**  
(Purchase for \$59)

Made of durable food- and dishwasher-safe polypropylene.



22" x 8" x 3"

### Small Wine Barrel Bowl

Ideal for 16–25 pieces of fruit. Made of reclaimed California wine barrels.

Rental price: **\$8/month**  
(Purchase for \$99)

Includes food-safe, reusable, washable liner.



37" x 19" x 7"

### Large Wine Barrel Bowl

Holds 50–100+ servings of fruit. Handmade in Santa Rosa, California.

Rental price: **\$12/month**  
(Purchase for \$159)

Includes food-safe, reusable, washable liner.

## Counter & Floor Racks



23" x 13" x 26"

### Metal Rack

Displays 50 servings of fruit and snacks on the kitchen counter. Perfectly fits the lift-out trays included in our large fruit mixes.

Rental price: **\$16/month**  
(Purchase for \$199)

Durable steel-rod construction with a black coating.



23" x 15" x 29.5"

### Wooden Counter Rack

Displays 50 servings of fruit and/or snacks on the kitchen or break room counter. The lift-out trays included in our large fruit mixes fit perfectly on the shelves.

Rental price: **\$12/month**  
(Purchase for \$159)

Rack ships 4–6 weeks after order is placed.

→ Customizable with your logo for an additional fee



23" x 15" x 69"

### Wooden Floor Rack

This tall rack has a small footprint but easily holds 100+ servings of fruit and/or healthy snacks. Place the lift-out trays included in your fruit box on the shelves.

Rental price: **\$22/month**  
(Purchase for \$329)

Rack ships 4–6 weeks after order is placed.

→ Customizable with your logo for an additional fee

(Fruit/snacks not included with display purchase)

**ALL DISPLAYS**  
comply with  
current **federal**  
food safety  
requirements

All items are available through our convenient rental program for a low monthly fee. Shipping charges may apply. Wooden racks may require simple assembly in some locations. Units for purchase may vary slightly in appearance.

More info: [fruitguys.com/displays](http://fruitguys.com/displays)

**THE FRUITGUYS®**

Your business supports The FruitGuys' GoodWorks program from seed to need. [fruitguys.com/goodworks](http://fruitguys.com/goodworks)

**corporate**  
**essentials**  
fuel culture. work happy.