



Single cup

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SINGLE SERVE
AUTOMATIC EJECT POD SYSTEM BY:

NEWCO 

Perfectly delicious coffee,

PERSONAL TASTE WITH POD COFFEE

When it comes to coffee, everyone's taste preferences are unique. One may enjoy a strong, bold cup of coffee, while another prefers a bright, mild cup. No matter how each may enjoy their coffee, Fresh Cup always brews it to perfection and allows each cup to be specially brewed to three personal strengths: mild, medium or bold. Your Coffee profiles are easily programmable and provide complete control over the critical brewing parameters: pre-infusion, brew volume, and water contact time.



"Fresh Cup is capable of delivering a Gold Cup Standard cup of coffee"



one cup at a time."

BETTER EXTRACTION

THROUGH INNOVATION:



Newco's Fresh Cup sets the standard for delivering exceptionally brewed coffee from PODS. The unique taste qualities and aroma characteristics that get lost in other systems are drawn out through the Fresh Cup. Building on



years of POD brewing development, the Fresh Cup delivers consistently great coffee through a delivery system that controls the vital aspects of the brewing process. Fresh cup brewing mechanism ensures a perfectly flat bed of coffee producing even extraction throughout the pod. Fresh Cup is available with either a 56mm or 61mm brew mechanism.

Fresh Cup leaves the imprint of a perfectly extracted cup of coffee.

PURE WATER, PURE COFFEE:

Newco's exclusive and specially designed Watercolors filter from Everpure® ensures that your customers experience their coffee at its absolute best. Watercolors is the only true, non-flush filter on the market and does not require flushing prior to connecting to the Fresh Cup. In addition, watercolors provides high quality water free from chlorine, lead and other harmful debris. A Watercolors filtration system makes every



installation an instant upgrade in quality for your customer. Newco includes a complimentary Watercolors filter system with every Fresh Cup brewer.



Fresh Coffee...

THE BETTER CHOICE:

Let's face it, when it comes to the world of single serve coffee, all options are not equal in respect to their impact on the environment. Non-recyclable plastics used in the brewers and capsule/packets promote a less than friendly option for the environment.

With billions of spent capsules already filling our landfills, the biodegradable POD is the best single serve solution. Your customers are concerned about their decisions that impact the environment. Provide them all the benefits of brewing POD coffee with the benefits of being environmentally responsible.

Enjoy better coffee while respecting the environment.

ENERGY WISE

Conserving energy is an easy and smart decision. Fresh Cup gives you the choice of two energy savings modes to help conserve energy during periods of non-use:

Power save - Adjusts tank temperature to 170 degrees during periods of non-use.

Power down - Turns tank off during periods of non-use. (Non-use period adjustable from 1-4 hours)

Pod wrappers can be deposited in recycling bins.

NEWCO 

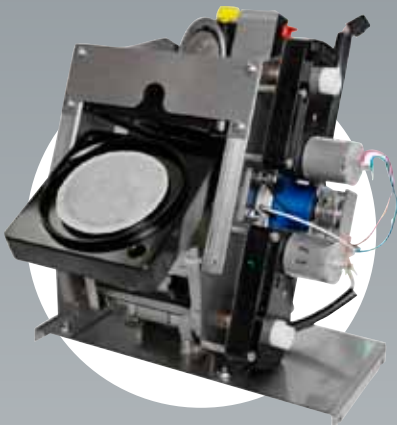
Fresh Cup built in the USA. 

Fresh Cup

Introducing Newco's single serve auto-eject pod system. The Fresh Cup brews by the cup, just the way you like.



**Spent PODS
are
biodegradable.**



Brewing Mechanism



NSF Approved Tank Coating:
anti-stick, scale and lime,
anti-bacterial.



Waste Bin with
magnetic sensing tech
and removable drip tray.



Companion riser increasing
capacity by 100+ spent pods.

BUILT TO LAST

The Fresh Cup system was designed with the daily business of the roaster and/or operator in mind. High quality, rugged, professional construction that can withstand the increased daily use of single serve brewing. State of the art electronic controls are designed and produced at Newco providing years of trouble free service. Your Fresh Cup brewer is built to perform consistently and reliably for years.

SERVICEABILITY

Intentionally designed with the service technician in mind, Newco has built in common sense service functionality. A few turns of a wrench, a quick disconnect wire harness and tube assembly and the entire heating and brewing system can be removed from the machine. In addition, careful thought has been given to the placement of key components for easy field repair and diagnostics through a service mode on the control board. Fresh Cup helps make the brewing experience intuitive and enjoyable.



**PERSONALIZATION:
SHOW OFF YOUR COMPANY'S PERSONALITY**

Your Fresh Cup brewing equipment presents a positive image of your company every time your customer brews coffee. Your brewer should reflect the image, personality and message that your company delivers every day.

Newco's in-house branding services allow you to custom brand your Fresh Cup brewer and create an image worthy of marketing your products and services. Choose from our standard design, or one of our 4 design options, or create a completely unique look of your very own.

SHORT	TALL	GRANDE	COFFEE	TEA	DECAF
6 oz	8 oz	10 oz	12 oz	14 oz	16 oz
SINGLE	DOUBLE	TRIPLE	SMALL	MEDIUM	LARGE
MILD	CLASSIC	DARK	REGULAR	FLAVORED	

Newco's Standard design comes with a button pack for quick and easy customized buttons.



9.10" W
17.75" H
19.61" D

780337 61 MM blue LED and cup light
780340 56 MM blue LED and cup light



Sapphire



Café Noir



Hot Stuff



Café Collage

NEWCO BUSINESS CONNECT OPPORTUNITIES:

Come visit us in Historic Saint Charles, MO and connect with the Newco Family through several opportunities. We love to take the time and learn about you, your business and the ways in which we can better serve your needs. Here are several reason to consider a visit:

COME SEE YOUR FRESH CUP BREWERS BEING BUILT AT NEWCO:

We extend an open invitation to visit our facility and see your Fresh Cup brewers being built.

ATTEND TECHNICAL SERVICE CLASSES:

Newco's commitment to your service team is of the utmost importance. We take pride in passing on valuable technical service knowledge to our customers. We offer individual and group technical service classes on specific models of equipment and general technical troubleshooting and repair. Your service technicians will leave confident in their abilities to service and repair the Fresh Cup or any other Newco model brewers.

REPAIR AND REFURBISH CLASSES AND SERVICES:

Learn how to take all Newco assets and turn them into reworked, modern brewing systems. Learn the skills of all key component repair in addition to reliable and safe methods for de-liming and de-scaling tanks, rebuilding valves and more. Newco also provides re-building and remanufacturing for our customers, see if Newco's remanufacturing services are right for your business.

BRANDING AND IMAGING:

Spend time with the G-Lab team and learn how Newco can help you incorporate your brand and image into your overall beverage presentation. Whether you already have artwork or need our creative team to brainstorm and help develop an image, we can help. Our in house printing capabilities allow us to offer you print house quality branding options that will help you create a professional and unique beverage presentation.

ESTABLISHING YOUR COFFEE PROFILE:

Come and bring your coffee (Pod or open brew) to Newco for brewing analysis and taste profiling. Learn the best brewing parameters for your coffee and determine settings for certifying one of your coffees for Gold Cup certification via the SCAA.

Please contact your customer service specialist at Newco for hotel accommodations and date confirmations.

